



Cultivate a culture of creativity & innovation.

Help your people see what's getting in the way of their innovative and creative potential with our InnoSparker.

Creativity and innovation thrive in organizations that provide specific conditions and support. But most companies fall short on deliberate efforts from leadership to provide these conditions. This causes innovation to stall.

Your benefit

Use the InnoSparker to provide tailored recommendations for each member but also the total team to show them where they need to grow in order to be more creative and innovative.

- ✓ Step-by-step evaluation
- ✓ 24/7 digital access
- ✓ Report with results & benchmarks



Encouraging fact

Companies with strong innovation cultures grew revenue 6.5x over their non-innovative counterparts.

Accenture, Innovation Unleashed

Success Story

Before InnoSparker

"I didn't lack ambition, but I wasn't accomplishing the creativity I wanted to."

After InnoSparker

"InnoSparker helped me see that a lack of focus and smart resourcing was causing issues with my ability to be more creative. I'm now prioritizing differently and am more effective in actually implementing my ideas."

Get started with the InnoSparker today.

Change to Success
www.upnchange.com